Twist the stabilizing feet into place.

Connect the 3 segments of the support pole together and insert the pole into the center hole in the base of the stand.

Slowly pull the banner up and insert the pole into the opening on the rail.

Start promoting your message!

Simply reverse this process to take down the stand.

Banner size: 33.5” x 78.7”
Step 1: Remove the top rail end caps.

Step 2: With a flat-head screwdriver, gently push against the top rail. Open the top rail to release the old banner.

Step 3: Insert the new banner and close the top rail to secure the banner. Don't forget to attach the end caps to the rail.

Step 4: Gently pull the banner up completely until it is fully extended and you can see the leader, which is the white area on the bottom of the banner.

Step 5: Align the double-sided tape so that it runs straight across the banner, right above the leader. Apply the tape, making sure to run your hand across the tape to ensure it adheres to the banner.

Step 6: Cut along the bottom of the banner with scissors or a cutter, making sure to cut about an inch above the leader. Attach the banner onto the tape, making sure that the bottom of your banner is placed right above the white area. Run your hand across the bottom of the banner to secure the banner onto the tape.

Step 7: While holding onto the banner tightly, remove the pin and gently and slowly allow the banner to retract into the stand. Don’t forget to attach the end cap to the base.

You are now ready to install the banner to the pole and display your message!